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# Site Contents

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# **Privacy Policy**

This Privacy Policy discloses Weyerhaeuser's online privacy practices and applies to the information we collect through the Site. By accessing and/or using the Site, you are consenting to the collection, storage, and disclosure of data as described in this Privacy Policy.

#### Retention and Use of Personal Information

Weyerhaeuser respects your ability to make informed choices about the collection and use of your personal information. It is the general policy of Weyerhaeuser to be restrictive in the distribution or sale of contact information for the members of its recreational agreements. When you access the Site, some information-such as the website that referred you to the Weyerhaeuser Site and your IP address-may be automatically collected as part of the operation of the Site. We may use this information to generate user profiles and to personalize our Site to your particular interests. In addition, we occasionally may ask you to provide other categories of information so that we may customize and personalize our Site for your specific interests. Because of the nature of the Internet, such data may pass through any country and various unknown servers.

The personal information collected from the Site is stored indefinitely and may be disclosed to Weyerhaeuser's various regional offices. Weyerhaeuser also occasionally rents to third parties the membership lists received from its recreational agreement holders, including the names and postal addresses of club members and individual users. Prior to renting these lists, Weyerhaeuser reviews and approves all promotional mailings from third parties to ensure the information is applicable and of general interest to recreational agreement holders. All rentals are for a single mailing. Weyerhaeuser does not and will not authorize third parties to duplicate and/or reuse Weyerhaeuser's recreational agreement holder lists, whether in hard-copy or electronic format. The email addresses, phone numbers and fax numbers of recreational agreement holders are not sold or rented to third parties.

#### Cookies

The Site is developed using per-session "cookies" (pieces of data your browser stores in your computer's memory at Weyerhaeuser's request) to establish user sessions on our server. We use the cookies to carry information about usage from page to page through the Site. Weyerhaeuser does not use cookies to retrieve personal information about you from your computer. Most browsers are set up to accept cookies, but you can usually change your browser settings to refuse them. If you disable cookies, your browser may experience some erratic behavior on some portions of the Site.

#### Automatic Opt-In; How to Opt Out

By using our Site to submit personal information, you are automatically granting Weyerhaeuser and its affiliates the right to use your information as described above. If you desire to revoke this grant, please email us at: atlanticadmin@weyerhaeuser.com and discontinue all use of this Site. Unless you send a request AND immediately discontinue use, your grant of a right to use your information as described above will continue. In no event will we be responsible for recalling information we may have already provided to any third-parties should you choose to opt-out.

#### **Children**

It is not our intention to collect personal information from anyone under 18 years of age. If you between the ages of 14 and 17, ask a parent or legal guardian to enter information on the Site for you. If you are 13 and under, use of the Site is forbidden. Access to and use of the Site is your affirmative statement that you are 18 or over or you are a parent using the Site for a child between 14 and 17.

## Recourse

If at any time you believe that Weyerhaeuser has not followed the above terms of use and policies, email us at atlanticadmin@weyerhaeuser.com. Weyerhaeuser takes your privacy seriously and will work with you to resolve any issues. If you have additional privacy concerns, you can contact the following consumer agencies, which may be able to provide you with additional assistance:

#### General privacy related issues:

<u>U.S. Federal Trade Commission (FTC)</u> <u>Better Business Bureau (BBB)</u>

# International privacy related issues:

The Direct Marketing Association's Safe Harbor Program